

MyBPX Business System

By TrendEvity



Logo Design

TODAY'S BUSINESS CHALLENGE:

No Logo or Outdated Logo to Promote Your Brand

Your company's logo is the face of your business. Often, logos are created without high resolution or companies simply outgrow them. Logos are used on websites, printed materials, business cards, display banners, banner ads, print advertising, reports and presentations and more. From design to fonts to your custom color palette, your logo is the quick reference needed to keep your brand effectively in front of your target markets.

WHY TRENDEVITY?

Our number one priority is understanding your business.

BridgePact was founded in 2003 and TrendEvity is the exclusive marketing arm for BridgePact International. We deliver a dedicated team approach of client-focused business advisors, technology industry experts, project fulfillment solutions and best practices, all under one roof. Increase your revenues and lower your expenses – with month-to-month service agreements.

To effectively deploy today's rapidly changing technology and to address the real threat of digital chaos, we have built the MyBPX Business System. Our cloud-based automated platforms provide state-of-the-art digital AI integrated solutions for your business. Get a powerful competitive edge. Partnered with dedicated professional teams to support your business goals and objectives, we can adapt quickly and cost-effectively to change.

TrendEvity is your one-stop business development strategic partner. We eliminate your high costs of hiring and managing individual and expensive tech employees or multiple outside vendors. Our knowledgeable teams and PrimeSkill project management staff take care of all your business operational needs from start to finish so that you can stay focused on your business.

THE TRENDEVITY SOLUTION: Full Color High Resolution Logo to Brand Your Business

Logo Design Services: \$599 Per Logo / Non-Recurring

Our award-winner designers can take a fresh look at your business and create a full color logo to express your brand. Get the professional look with a new logo that can be applied directory to all your marketing collateral.

The logo design package includes:

- Timeline for Completion: 10-20 days
- Client Consultation (1 hour) to capture client's vision
- Please note that the information gathered during the client consultation is what's applied to the design options (3)
- Use of brand colors
- Use of brand font options
- Three design options to choose from with one final design choice
- If the client requests additional design options, additional charges may be required but will be discussed with the client as needed

- High resolution logos sized for various use including: 2500x2500 (master file) / 500x500 (logo use for social media, websites, other marketing assets, etc.)
- Client owns the rights to the logo
- After approval, the high resolution logo will be provided to the client for their use at no additional charge

IMPACT ON YOUR BUSINESS

With a professional logo to represent your brand, you'll have a strong image to promote your business in a wide variety of ways. Strong logos can set your business apart from the competition.