

BPX Digital 4000

By BridgePact



MyBPX Business System

TODAY'S BUSINESS CHALLENGES:

Lost Sales, Digital Chaos, Stalled Revenue, High Business Expenses, Lack of Consistent Client Communication, and Business Owner Frustration

Today's savvy business owners are dialed into putting the power of technology to work for their business. And yet, many business owners are overwhelmed with lost sales, poor communication with clients, feeling disconnected from valuable analytics and so much more. Did you know that 64% of small businesses (less than 500 employees) still rely solely on spreadsheets and other manual processes? This outdated approach to marketing makes it almost impossible to get any traction with client communication, customer retention, upselling existing customers, and effectively managing vendor expenses. Automation is a critical function for today's savvy business owners and entrepreneurs.

When there are too many vendors involved, the result is often paying too much and sub-standard quality services because of the lack of integration. Add the changes that many companies are now faced with due to the global pandemic and economic challenges, and it's time to take a hard look at how technology may be affecting your business.

Customer retention is another issue that business owners deal with as they are scaling their business growth. Without systems, consistent growth and security is difficult to master.

WHY BRIDGEPACT

Our number one priority is understanding your business. This is true from day one, as well as throughout our ongoing relationship as your strategic business development partner.

BridgePact delivers the dedicated team approach of client-focused business advisors who coordinate your entire customer experience with BridgePact. Your business advisor works directly with teams of project coordinators on your behalf. Our project coordinators oversee teams of BridgePact technology industry experts, project fulfillment solutions, integrated platforms, best practices, all under one roof. Increase your revenues and lower your expenses; all with NO long-term contracts.

To effectively deploy today's rapidly changing technology and to address the real threat of digital chaos, we have built the BPX Digital 4000. Our cloud-based automated platforms provide state-of-the-art digital AI integrated solutions for your business. Get a powerful competitive edge. Partnered with dedicated professional teams to support your business goals and objectives, we can adapt quickly and cost-effectively to change.

THE MyBPX BUSINESS SYSTEM

All businesses need tools and systems to effectively manage leads, client sales, and ongoing communications. The MyBPX can be scaled based on your business needs and budgets. Our solutions work for start-up ventures, solo entrepreneurs, medium, and larger companies. Start with the basics and scale based on your needs as your business grows.

Our basic automated AI system includes the following modules, apps and CRM integrations:

CRM Modules:

- ✓ Leads
- ✓ Accounts/Clients
- ✓ Contacts
- ✓ Calendar

CRM Apps:

- ✓ Docu-sign
- ✓ Surveys
- ✓ Forms
- ✓ Meetings
- ✓ eMarketing Campaigns
- ✓ 24/7 Chat

CRM Integrations:

- ✓ Emails
- ✓ Calendar
- ✓ Online CRM Training

Our basic MyBPX business system also includes ongoing support and training with high levels of cybersecurity protection built into your login portal. It starts as low as \$99 per user monthly plus a one-time setup charge.

Included Ongoing Support:

- ✓ MyBPX Business Advisor
- ✓ 24/5 Live Chat Support
- ✓ Developers

Additional Available Modules

- ✓ Accounting Integration
- ✓ Inventory Management
- ✓ HR Integration
- ✓ WorkDrive for Documents Management
- ✓ Recruiting
- ✓ Vendors
- ✓ Quotes

Additional Available Apps

- ✓ Invoices
- ✓ Quotes
- ✓ Reports
- ✓ Sales IQ
- ✓ Marketing Automation ((Advanced)
- ✓ Help Desk (Customer Support Ticketing)
- ✓ Assist (Remote Screen Sharing)

Additional BPX Plus Integrations

- ✓ eMarketing Campaigns
- ✓ eCommerce Integration
- ✓ UX Websites (Closed Source)
- ✓ UX Websites (Open Source)
- ✓ Cyber Hosting
- ✓ Cybersecurity Web & Data Protection
- ✓ Advertising (Digital RTB / PPC)
- ✓ SEO
- ✓ Video Development & Production
- ✓ Social Media Management
- ✓ Reviews and Reputation Management
- ✓ Learning Management Systems
- ✓ Non-Profits for R&D / Legacy Building

As your business and revenues grow, we can scale our services to accommodate your needs and growth at affordable price points. Reach your target markets, increase your revenues, keep expenses manageable, and be competitive in your industry.