

Reviews Management

Your Reputation is Everything!



I would recommend to buy from this shop. Great customer experience and quality product.



MyBPX Business System

by TrendEvity

TODAY'S BUSINESS CHALLENGE:

Bad Reviews, No Reviews and Inaccurate Information About Your Business Online

One online hater can create serious damage to your reputation. Most people in every target market use the internet to research potential companies before they decide to become a customer. This is also an issue if there are no reviews or if the information about your company is not consistent. For example, wrong or outdated company information like address and phone numbers, the name of the business spelled differently, and missing data about your company on the 80 plus search engines that all feed Google.

It is extremely difficult to manually manage to get and keep online information current. Data driven, search engines consume new and relevant content. If your online information and reviews are negative or out of date, search engines will simply not find your business when your target markets search. Your online reputation is gold to your business and requires ongoing daily maintenance to compete effectively for "eyeballs" and listings in search results.

WHY TRENDEVITY?

Our number one priority is understanding your business.

TrendEvity delivers a dedicated team approach of client-focused business advisors, technology industry experts, project fulfillment solutions and best practices, all under one roof. Increase your revenues and lower your expenses – with no long-term contracts.

To effectively deploy today's rapidly changing technology and to address the real threat of digital chaos, we have built the MyPBX Business System. Our cloud-based automated platforms provide state-of-the-art digital AI integrated solutions for your business. Get a powerful competitive edge. Partnered with dedicated professional teams to support your business goals and objectives, we can adapt quickly and cost-effectively to change.

TrendEvity is your one-stop technology strategic partner. Through the MyBPX, we eliminate your high costs of hiring and managing individual and expensive tech employees or multiple outside vendors. Our knowledgeable teams and project management staff takes care of all your digital needs from start to finish so that you can stay focused on your business.

THE TRENDEVITY SOLUTION: Reviews / Reputation Management

Starting with a client consultation, we gather all your company data, logo, information about your products and/or services, website information and more. Loaded into our MyPBX reviews platform, your data is then deployed to over 100 different search engines (including Google) for potential target markets to access through search results.

We work with your customer email list and give them an opportunity (once per month) to share their real feedback and reviews through our automated process. Reviews with less than 3 stars or that may provide negative feedback is captured internally by our MyPBX platform so that it's not posted on review sites. You'll then have an opportunity to respond quickly with potential solutions. Many customers will change their reviews to positive when a company works hard to resolve a problem.

This package is the first of two steps to making sure that your correct company information is being fed to all the search engines every day.

Package Deliverables:

- Up to one-hour TrendEvity / Client consultation to gather your company information and get your questions answered
- Uploading your company data in our MyBPX reviews platform
- Activating our MyBPX reviews platform and pushing your company information to more than 100 search engines (including Google) for placement in search results
- Gathering your customer email list and loading it into your account on our MyBPX reviews platform
- Integration of your information into our MyBPX reviews reporting system
- Google My Business (GMB) integration which verifies your business on Google
- Requesting reviews from your customers can begin immediately (once per month)

IMPACT ON YOUR BUSINESS

Typically, you will begin to see results within your first 30 days after your reputation management account goes live. For example, when you search for your business on google, you'll notice that your company information is showing up more consistently, addresses and phone numbers are correct, and the 100+ search engines are listing your company information correctly. It takes approximately 60 – 90 days for your complete company information to get fully loaded into all the search engines. To expedite the process, your company content is pushed daily to the search engines by our MyBPX reviews platform.

Over time, your online reputation will make steady improvements. When you do a search for your company, you will see increased correct information showing up in search results. Most importantly, your potential customers will have better access to your company information when they search. This can lead to more phone calls, more visits to your website, and more requests for more information. Your positive reviews will bury any negative reviews and keep them off page one of search results. Negative reviews will be captured internally through our MyPBX reviews platform so that you respond immediately without the reviews getting posted online. Customers feel heard without potentially damaging your reputation.