

BPX Digital 4000

By BridgePact



**Social Media
Additional Accounts**

TODAY'S BUSINESS CHALLENGE:

Connecting with the Right Social Media Platforms to Engage Clients and Target Markets

Today's savvy business owners know that they need a strategic social media strategy, but they are often too busy to address it. Or, they do not have professional accounts established or have accounts that are outdated or no longer relevant.

Often, companies mistakenly think that they are not using social media correctly unless they are connected to all social media platforms (Facebook, LinkedIn, Instagram, Twitter, and many more). This myth can cause digital chaos and waste value time with little or no results (engagement). So, how do you know what social media accounts to deploy for your business?

With the face of social media is constantly changing, it all comes down to your customers and target markets. Relevant content and messaging on the right social media platform will have a much stronger likelihood to engage target markets successfully.

WHY BRIDGEPACT?

Our number one priority is understanding your business.

BridgePact delivers a dedicated team approach of client-focused business advisors, technology industry experts, project fulfillment solutions and best practices, all under one roof. Increase your revenues and lower your expenses – with no long-term contracts.

To effectively deploy today's rapidly changing technology and to address the real threat of digital chaos, we have built the BPX Digital 4000. Our cloud-based automated platforms provide state-of-the-art digital AI integrated solutions for your business. Get a powerful competitive edge. Partnered with dedicated professional teams to support your business goals and objectives, we can adapt quickly and cost-effectively to change.

BridgePact is your one-stop technology strategic partner. Through the BPX Digital 4000, we eliminate your high costs of hiring and managing individual and expensive tech employees or multiple outside vendors. Our knowledgeable teams and project management staff takes care of all your digital needs from start to finish so that you can stay focused on your business.

THE BRIDGEPACT SOLUTION:

Social Media (Additional Social Media Accounts): Non-Recurring

This package is designed to make sure that your company's social media accounts are relevant to your customers and target markets. Technology is changing quickly, and digital chaos is a disruptive issue that every business faces. Connect with the relevant social media accounts and watch engagement with your target markets grow. Make every social media post count!

Package Deliverables:

- **Social Media Account Creation / Updates:**
 - Up to 15 minutes consultation about your customers and target markets and what social media platforms they use.
 - Make recommendations based on client consultation.
 - Includes one account creation, review and/or update of a social media platform based on the consultation.
 - Size company logo image (provided by client) and upload to company page.
 - Size cover image (provided by client) and upload to company page.
 - Enter relevant company data (provided by client) and upload to company page.
 - Complete company profile.

IMPACT ON YOUR BUSINESS

Social media is alive. Your social media efforts will be best served by connecting to your customers and target markets on the platforms they frequent. No more wasted time and energy trying to reach increase engagement on platforms that are not relevant to your business.